A sustainable ATN system for Kirkland

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February 8, 2014



International

We can learn from Europe

CityMobil is a partnership of

- 1. Universities
- 2. Cities
- 3. Industry



We can learn from Mexico

Modutram is a consortium of

- 1. Universities
- 2. Government
- 3. Industry



Sistema Autotrén: tecnología GRT al alcance







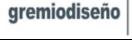






















We can learn from Sweden

US – Sweden Memorandum of Cooperation



New urban infrastructure requires multi-sector engagement

1. Universities

2. Cities

3. Industry

Sustainable

San José asked industry if an ATN system could by powered by solar

- Ensure that the ATN system is built ... utilizing renewable energy
- ... maximize energy efficiency and potentially be powered in whole or part by <u>renewable energy</u>.
- ... and calculating carbon emissions reductions achievable through <u>renewable energy</u>
- evaluate cost/benefits of using <u>renewable energy</u> to offset all or a portion of the energy requirements
- Provide analysis of cost/savings and recommend

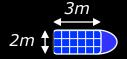
A little history ... I went to Mexico in 1992...



... and raced across the USA & Australia

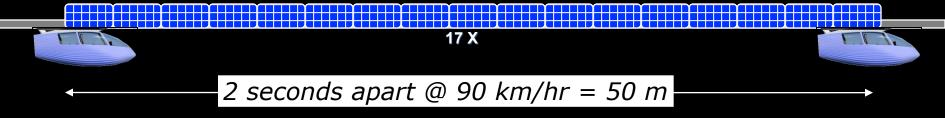


So let's see if solar energy is sufficient to meet SJ's challenge



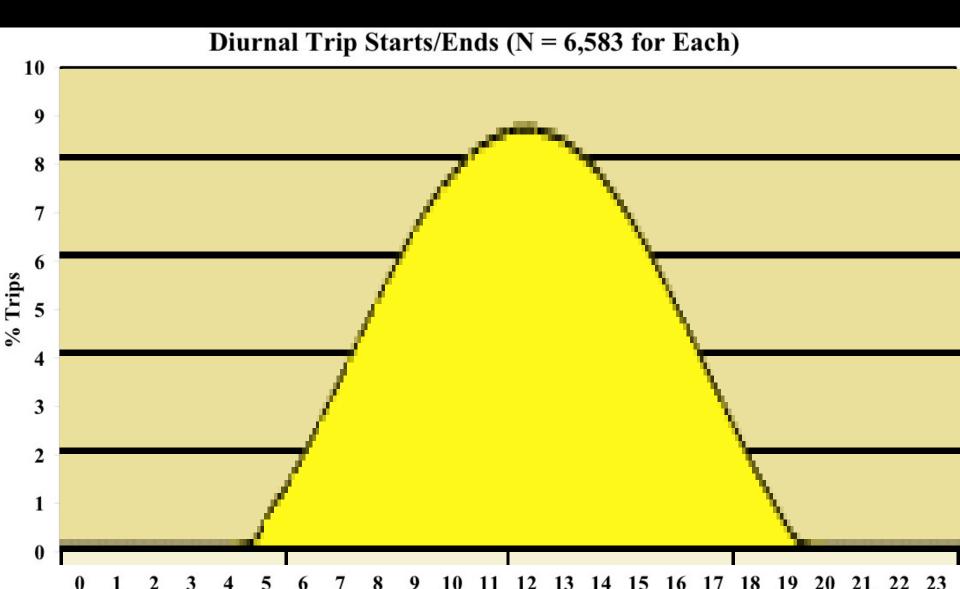
Solar Race Car averages 90 km/hr with 6 m² solar panel

Knowing it can be done, let's ramp onto the Solar Skyway ...



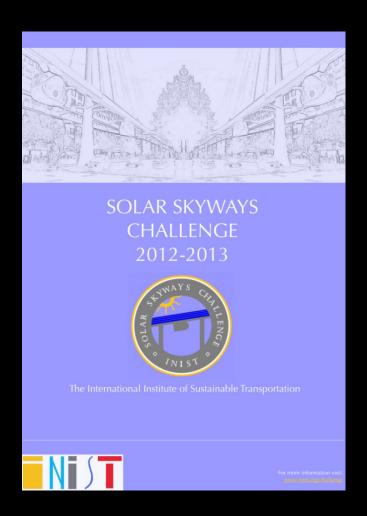
... Podcars have 50 m \div 3 m = 17 X more collection area than solar race cars!

Typical trip patterns closely match the pattern of sunshine, with evening extension



But if industry can't figure out how to do it, maybe young people can

So INIST issued the Solar Skyways
Challenge

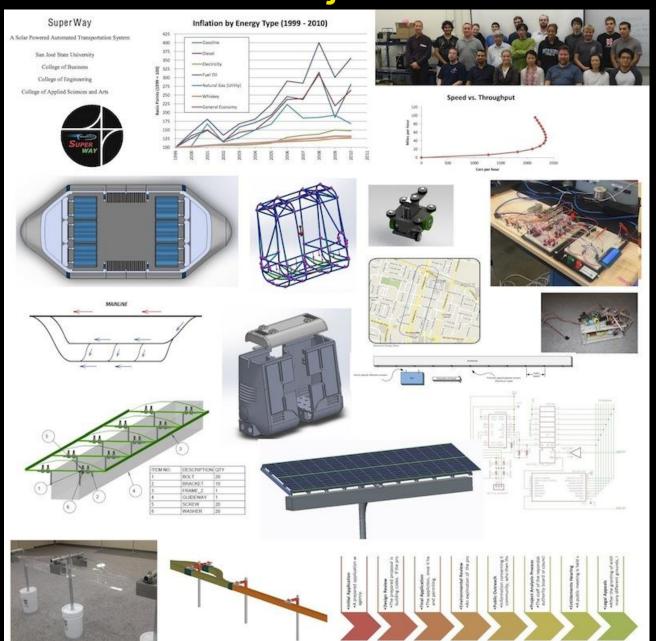


Universities

The first student team from Delft University demonstrated the concept by animation



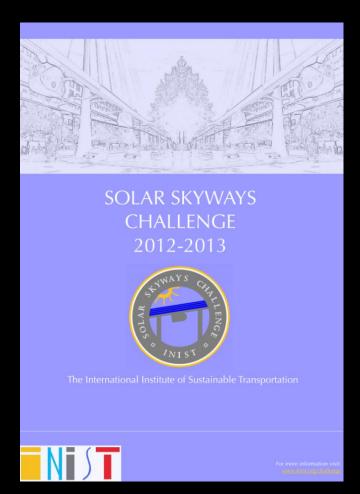
San José State ME's joined the challenge



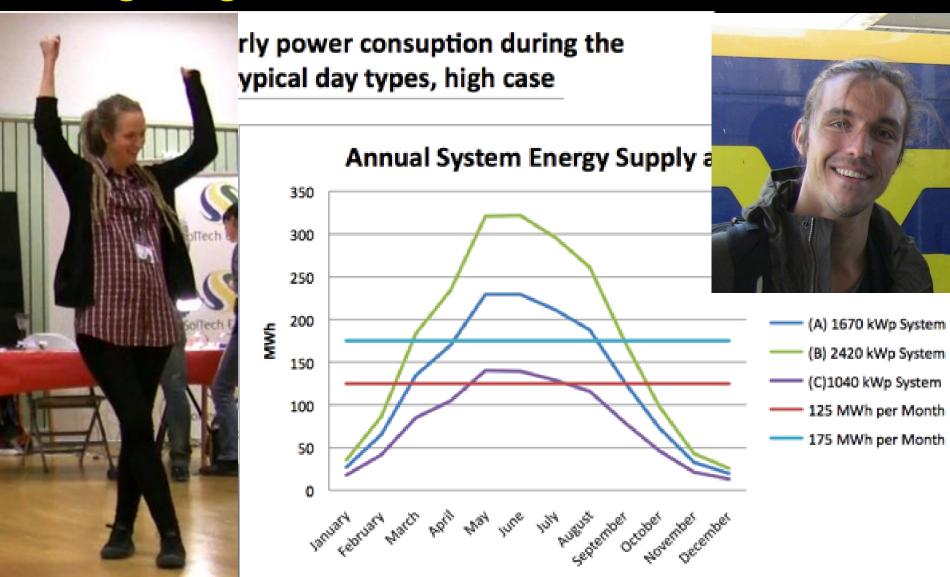
San José State won the first place \$5k award from INIST



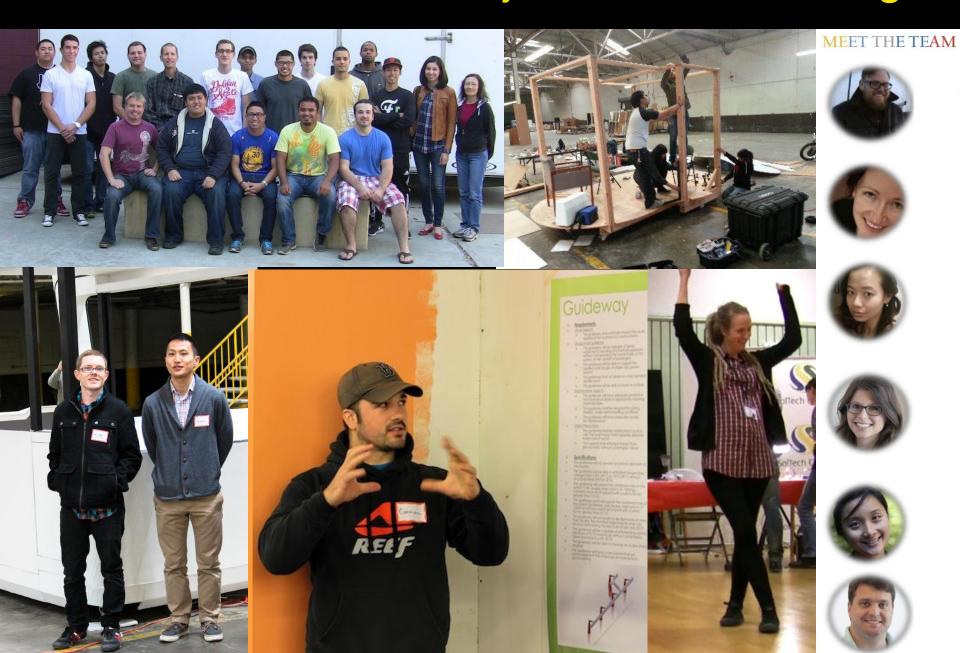
Bryan Burlingame receiving the award from Ron Swenson, co-founder of INIST



Uppsala University won second place, designing a solar ATN at 60° North



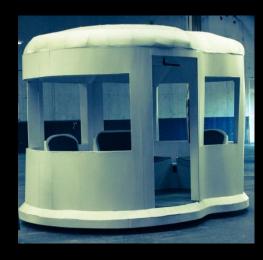
More teams have now joined the challenge



SJSU Industrial Design students are thinking outside the transit vehicle 'box'









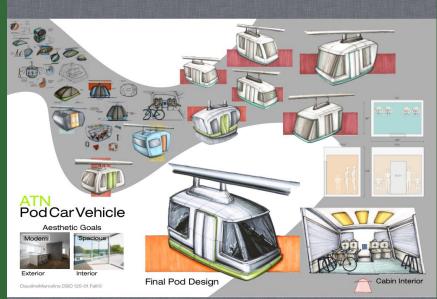












SJSU Human Factors students are innovating the ATN user interface

Expert Heuristic Analysis

Navigation: Why

Control

There are good elements here. Users can tap on the close icon, anywhere on the screen (outside of the nav), or even swipe to close it.

Visibility

The arch is very visible, and is immediately attended to on tap. This will lead to users finding the information they are searching for quickly.

Accessibility

This design caters to both right and left handed users. Properly designed interfaces cater to all types of users.

Follows Fitts' Law

This leads to a better user experience because it is easy to locate the primary buttons and options here. The bigger the target is, the easier and quicker it is to reach it. Interfaces that provide large touch targets and adequate spacing are easier to use.



Cities

INIST is building a coalition of cities developing ATN

- Cupertino
- Milpitas
- Mountain View
- San Jose
- Santa Clara
- Santa Cruz
- Sunnyvale

ATN Association www.atna.us

You are welcome to join us!

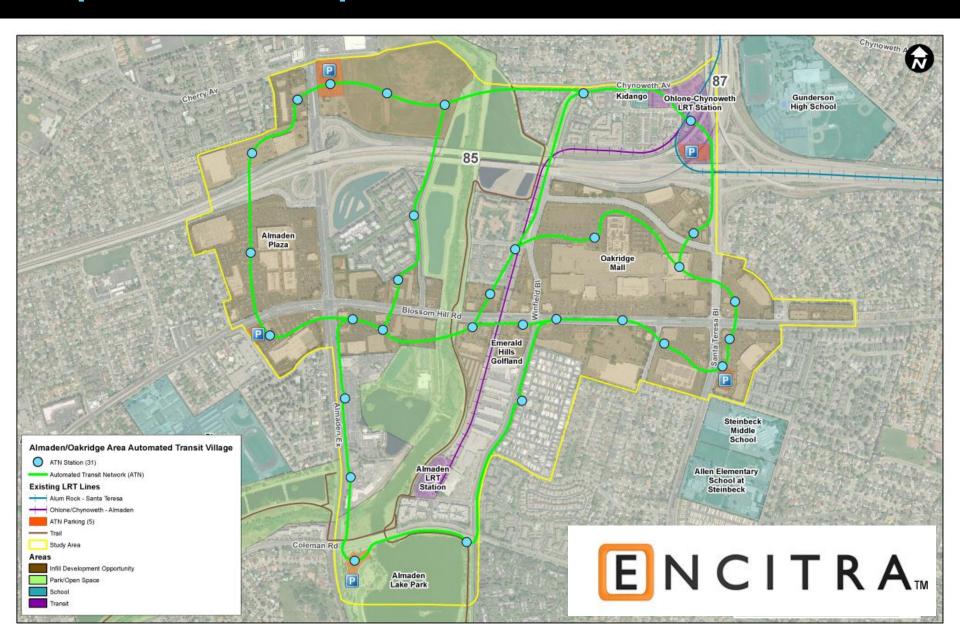
INIST is training students to create 4D models of ATN networks





With urban planning students and mentors

In partnership with Encitra ...



...Urban planning students are creating 4D models for an urban village



Industry

Industry is sponsoring and mentoring San José State students









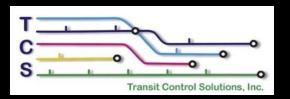












The academic - industry - city financial relationship is now being defined



Presidio MBA students are developing the business case for ATNs, based on Public Private Partnerships

We must raise the bar to succeed



Solar Skyways: More Info

www.inist.org www.encitra.com

www.podcar.org www.podcarcity.org

www.superway.us www.solarskyways.com Thank you!

